



### Beauty Tricks

**Brief description:** Stained glass artwork in lightbox, made by Scottish artist Pinkie Maclure in 2017.

'Beauty Tricks' is an artwork that critiques the human and environmental impact of the beauty industry and the pressure women sometimes place on themselves and each other. At the centre of the panel is a young blond-haired woman wearing a decorative pink dress and purple cloak. Her arms are outstretched in a pose deliberately mimicking an image of the Virgin Mary known as the Madonna of Mercy from an Italian Renaissance altarpiece. Yet this religious icon is transformed by Maclure into a contemporary image of a willing victim of the beauty and fashion industry, with a halo of Botox needles and scalpels, and her torso marked for plastic surgery. The vivid bright blue, pink, yellow and purple colour palette is an unusual combination in stained glass, but deliberately chosen by the artist to reference not only the Virgin Mary but also the so-called colours of femininity. Around this central image are various images, motifs and slogans associated with the construction and representation of beauty and knowledge, including a young woman shooting at a mirror, a grandma knitting barbie dolls, flowers in various stages of bloom, discarded beauty products, palm trees and snails (from which ingredients for some beauty products are derived). Pinkie Maclure is a multidisciplinary artist based in Argyll, Scotland. She made 'Beauty Tricks' in 2017 for an exhibition entitled 'Art of Glass', held at the National Museum of Scotland, Edinburgh, and presented in partnership with The National Centre for Craft & Design, 6 April - 16 September 2018. This artwork was purchased in 2024 with support from The Art Fund and ACE/V&A Purchase Grant Fund.

**Object type:** panel

**Number of objects:** 1

**Production date:** 2017

**Production period:** 21st century

**Designer:** Pinkie Maclure

**Manufacturer:** (1966=) Maclure, Pinkie

**Dimensions:** Height: 1220 mm, Width: 622 mm

**Inscription:** PM 2017

**Acquisition:** purchase 19.2.2024

**Acquisition source:**

**Accession number:** ELYGM:2024.6

**Permalink:** <https://stainedglassmuseum.com/object/ELYGM:2024.6>





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